

# Philip Wong

Product designer

✉ [pwon67@gmail.com](mailto:pwon67@gmail.com)

in [linkedin.com/in/philipwong67](https://www.linkedin.com/in/philipwong67)

🌐 [philipwong.ca](http://philipwong.ca)

## EXPERIENCE

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### Clio

SINCE 2016

#### Staff product designer

2021 - PRESENT

- Crafted design vision to provide reference for multiple teams to consider for their road map to support customers' billing & collections need.
- Built Clio's own payment platform as a core contributor within 10 months to enable Clio to take control of our own infrastructure to expedite our capacity to meet customers' need and business objectives without reliance of our previous payment integration partner.

#### Senior Product Designer

2018 - 2021

- Lead designer for our payment features team to solve customer's collection needs by integrating features with our 3rd party payment party in a strategic manner to maximize customer delight and business value with minimum effort.
- Contributed to increasing our active payment accounts count over 260% in 3 years by increasing stickness to our payment features and solidified a new revenue stream with our payment integration partner.

#### Product Designer

2016 - 2018

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### Best Buy Canada

2011 - 2016

#### Digital Visual Design Lead

2015 - 2016

- Crafted visual design vision, strategy and implementation guidance for internal staffs and our customers to create world-class e-commerce experience.
- Established templates and guidance to scale up designers' capacity to produce more quality online sales events to support growing business demands.

#### Senior User Interface Designer

2013 - 2015

- Lead designer to establish a holistic customer online experience as a competitive advantage to ensure a delightful experience to support our major Black Friday and Boxing Day sales that was worth \$70+ million CAD in sales.
  - Mentor other designers on their design work and execution for other sales event work.
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## REFERENCE

Available Upon request